ACCESS
WEB

Make your business fly

WEBSITE & ADVANCED E-COMMERCE

DYNAMIC SEARCH ENGINE POSITIONING

EMAIL & FAX MARKETING

ORDER MANAGEMENT & CUSTOMER RELATIONSHIP

ACCESS
WEB

HOW ABOUT ACCESSWEB ?

AccessWeb is an internet application that allows to sell products and services online, by placing the website in search engines according to research market, promote marketing strategies in absolute simplicity, automating the management process.

WHY CHOOSE ACCESSWEB ?

AccessWeb is the most effective suite for creating and managing your website, sell and promote your products, with a complete management of your portfolios. All in a single, integrated, easy to use suite, for the small shop as the general distributor. AccessWeb is a system able to improve your business, your site value, and bring potential customers to your webpages.

KEY FEATURES

Compared to other systems on the market AccessWeb, with its 4 applications, allows any company to position its site (showcase Site, information site, or e-commerce) with a system of keywords that evolves with daily visits. Also provides access to a mailing list where allocate your direct marketing activities date, complete and visible. Improves business of companies with an application that facilitates order management and customer relations. It's easy to use, requires no installation and is assisted by a technical staff consolidated.

SUITE ACCESSWEB:

AccessWeb software is adaptable to any type
of company, with individual applications modulable on
the needs of the customer.

Today AccessWeb suite consists of:

- Access Public Relations, for the creation and management Web Site with advanced E-commerce.
- Access Pole Position, which allows you to index the website in a dynamic way in search engines.
- Access Promotion, a complete system for Email & Fax Marketing.
- Access Order Manager, which allows the management of orders and customer relationships.

The complete solution for online business:

- Website
- E-Commerce
- Web Position 3th generation
- Direct Marketing
- Order Management

ACCESS PUBLIC RELATION
WEBSITE & ADVANCED E-COMMERCE

This software is for website and e-commerce managing, is able to sell advanced products and services online and communicate the corporate image of a company.

It's addressed to all companies that want an advanced e-commerce website, intuitive for the end user, easy to use, but at the same time reliable and secure, integrating in one application advanced features like content management of text, graphics and multimedia.

Access Public Relations offer an integrated way to customize the graphic of your website, without limiting the layout settings. Any need for presentation of the products offered for sale and relationship with the score is thus built on the basis of your needs. The application supports the payment systems the most common as credit card and PayPal, Checkout, up to the most innovative as the Wap Billing for transactions made through your phone.

Available from 5 language versions (Italian, English, French, German and Spanish), adapts to the needs of potential customers for international sales. Application has, moreover, an area hosting of 1000 Giga-byte, name for custom domain and unlimited email accounts. To improve the visibility and communication with the customer, also allows you to customize a dedicated area with details about the services offered, the conditions of sale and all information deemed necessary to arrive at the best. The flexibility of this application also allows dynamic and freely modifiable menus, also after the site creation, for easily upgrade your online pages.
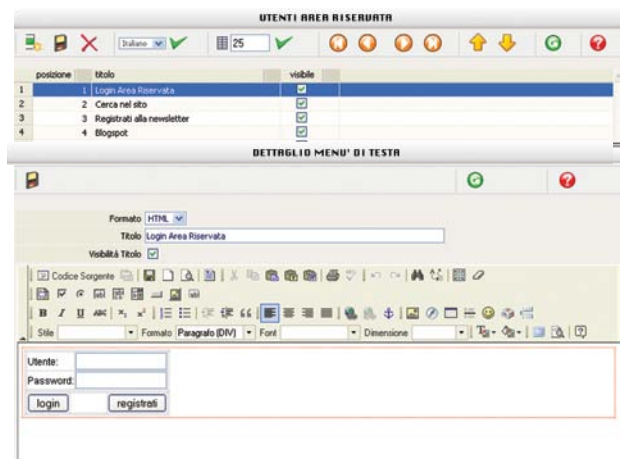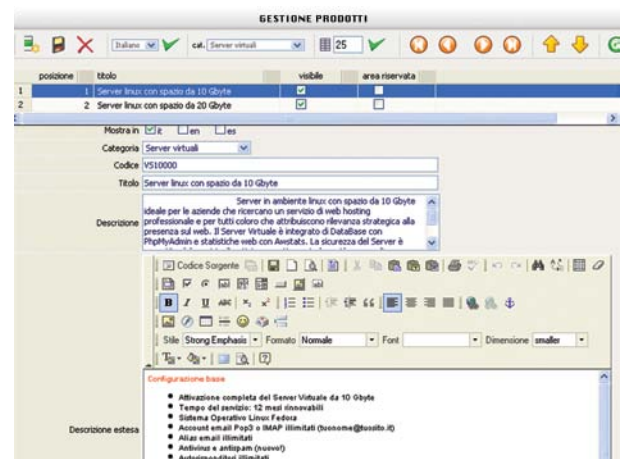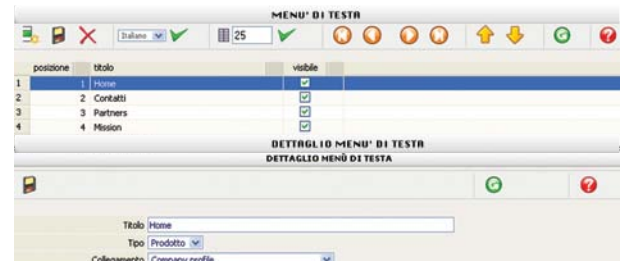
ACCESS POLE POSITION
DYNAMIC SEARCH ENGINE POSITIONING

Dedicated to companies that want to give value to your business ensuring your web site placement in "pole position" in the search engines results.

Designed especially for companies that needs to expand its online visibility and promote products and services, uses an innovative algorithmic software that interacts with those who carry out the research on search engines. This is a third generation ranking metod, the excellence of the positioning systems.

In detail, Access Pole Position automatically optimizes the use of keywords, so innovative compared to the systems used so far. The system is able to put in an automatic way your site in pole position in search engines, using dynamically all possible keywords, depending those that accidentally leads the users on your website, continuously updating.

Access Pole Position, is able to "capture" the search parameters used by the users who reached the website, automatically integrating the keywords of each web page.

The search engine is not, thus, tied to keywords that was identified in the site creation: only a set of "starting keywords" are needed for running the automatic process. The keywords with Access Pole Position are integrated dynamically by the system, as a function of the accesses that they generate to the site, with a system for periodically reviewing and absolutely in automatic mode.

ACCESS PROMOTION
EMAIL MARKETING & FAX MARKETING

This is a communication tool integrated that allows you to create marketing campaigns directed through the creation of newsletters, emails and fax-marketing*.

Access Promotion allows you to create your promotional E-mail or fax advertising, through a simple graphical interface and send the advertising message to a target of thousands of companies around the world profiled by category, geographical location, turnover and other parameters.

*The Suite Accessweb Medium doesn't support Fax-Marketing.
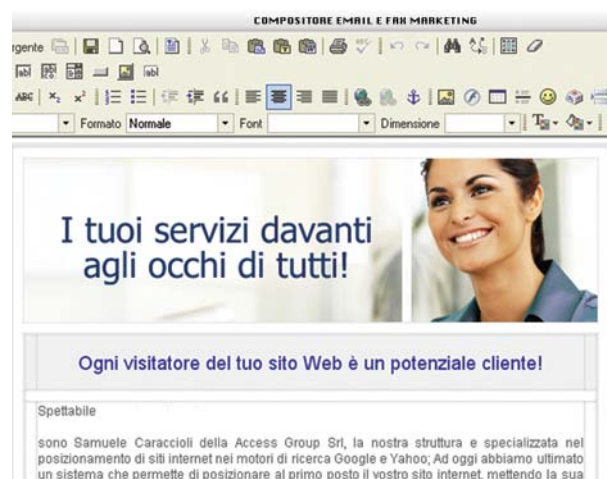
The message is then sent to companies that match the ideal profile of the customer taking tangible results for each specific advertising campaign. The system also incorporates a technological innovation that allows the user, once has planned the desired target, the forwarding and the complete management of fax-marketing, report documents delivered and results of the campaign all through a single application.

AZIENDE MARKETING

	Nome azienda	Indirizzo	Tel.	Nazione
1	OVELIT	Via Casa D'Antuono F2800F7 SANT'ANTONIO ABATE	+39 081 8796895	Italia
2	PIANOVO	Contrada Piano95040 SAN CONO (CT)	+39 0933 978945	Italia
3	ALIZOO	Contrada Torri Fiori90091 CORLEONE (PA)	+39 091 8469280	Italia
4	ESINO INCUBAZIONI	Via Merloni8160821 MATELICA (MC)	+39 0737 85993	Italia

	oggetto	Email	Gruppo	data ultimo invio	letta
1	Prezzi Telefoni Cellulari	info@elettroimpiantimassetto.it	Telefonia	2009-01-31 17:36:25	no
2	Prezzi Telefoni Cellulari	l.giovanella@tin.it	Telefonia	2009-01-31 17:36:15	SI
3	Prezzi Telefoni Cellulari	batton@er-surfing.net	Telefonia	2009-01-31 17:36:05	no
4	Prezzi Telefoni Cellulari	zeni.roberto@libero.it	Telefonia	2009-01-31 17:35:54	no
5	Prezzi Telefoni Cellulari	service@emmovimpianti191.it	Telefonia	2009-01-31 17:35:44	no

ACCESS ORDER MANAGER
ORDER MANAGEMENT AND CUSTOMER RELATIATIONSHIP

It's an application that allows you to create the documentation required for shipment and for escape orders. Quotes, order management and shipping, billing and interaction with accounting, are integrated in an ideal system for the management of stores online and businesses that want to automate and speed up the administrative and managerial aspect.

The management system is available connecting to an Internet address from any computer without installation; The Registry database of customers and their orders is encrypted with 256-bit AES algorithm, used by best banks in the world, which guarantees maximum security of personal data. Orders that arrive from e-commerce platform are automatically loaded and managed through various features like e-mail containing documents, tracking numbers and order confirmations on the products shipped.

Orders can be classified according to various selection parameters (orders confirmed, processed, not processed, paid, unpaid, Articles escape ect) for Always keep everything under control. You can also create real-time business invoices, transport documents and credit notes, control of database receipts and invoices, manage their articles, couriers, also through the creation of labels for the shipment of parcels or correspondence. Everything to speed up and give order to our online sales.

THE SUCCESS OF THE FIRST INSTALLATION

Before selling a product we like to test its real capabilities, to be sure to put on the market a product that not only works, but that represents an innovation that can bring tangible benefits to its users. For this reason the first site that we have created with the support of AccessWeb suite and integrated with Access Pole Position, the dynamic positioning in search engines, it was our www. accessweb.it. And its for the excellent results in terms of visibility that our site has achieved in a few months we have decided to offer our customers the AccessWeb Suite. From 1 January 2009, visits and the pages viewed are increased with the power of Access Pole Position, that can change dinamically the keywords in the site. In three months we have increased by over 50% the HITS of a website already well positioned. And you, what are you waiting for?

SUITE ACCESSWEB
FULL

ACCESS PUBLIC RELATION

Website & Advanced E-commerce

ACCESS POLE POSITION

Dynamic search engine indicization

ACCESS PROMOTION

Mailing List, Email Marketing and Fax Marketing

ACCESS ORDER MANAGER

Order management and customer relationship

SUITE ACCESSWEB
MEDIUM

ACCESS PUBLIC RELATION

Website & Advanced E-commerce

ACCESS POLE POSITION

Dynamic search engine indicization

ACCESS PROMOTION

Mailing List and Email Marketing

SUITE ACCESSWEB
LIGHT

ACCESS PUBLIC RELATION

Website & Advanced E-commerce

ACCESS POLE POSITION

Dynamic search engine indicization